

Mobiistar empowers you to shine more; launches new Mobiistar C1 Shine

Priced at INR 6100/- onwards, the smartphone comes with 18:9 display, 13 MP rear camera and 8MP selfie camera

13 December 2018: Mobiistar, a Vietnamese smartphone brand announced the launch of its latest product, the C1 Shine. With its brand promise to 'Enjoy More' by bringing uncompromised user experience, Mobiistar showcases its commitment to India by taking a step further in offering a great selfie experience at an affordable price with the launch of the C1 Shine. Mobiistar has already partnered with over 500 distributors across the country to bolster its operations. The company has also set up 1000 service centres to provide best in class after sales services to its customers. The C1 Shine is set to hit the stores by December 15 and will be available at INR 6100/-

*Talking about the launch, **Mr. Carl Ngo Co-founder and CEO of Mobiistar, India and Global** said, "We wanted to end the year on a high note by launching the C1 Shine. The C1 Shine is a combination of great design with an incredible selfie experience for all the memories you will make in 2019. We have already established ourselves sufficiently for people to recognise and trust us and we want to build on that trust along with giving our users a great experience. We want to give our consumers a chance to shine and Enjoy More through our products and provide them with excellent service quality assuring them end to end convenience. Mobiistar is receiving a lot of love from its customers and we want to do everything in our capacity to keep our consumers happy."*

Shine More with Great Selfies

The C1 shine will allow you to take those super fine selfies with an 8MP selfie camera. The camera is equipped with face beauty features that you can play around with before you upload your New Year images.

The rear camera comes 13MP and an auto focus flash to capture beautiful moments with friends and family.

Shine More with Great Design and Display

Available in fun colours like blue, gold and space grey, the latest Mobiistar design is a stunner. The C1 Shine comes with a screen size of 13.5 cm with great clarity so that you can enjoy your shows and movies on a big screen. When it comes to display, the C1 Shine comes equipped 18:9 full view display empowering users to watch as many movies as possible on the move.

What's More

The C1 Shine comes with facial unlock features and an expandable storage of 128 GB. It has a battery of 3000 mAh which will enable the users to browse more without worrying much about draining their battery. The device is available in 16 GB ROM + 2 GB RAM for the discerning users. To top it all, the new age users can use two slim slots as the smartphone comes with Hybrid SIM slots. The smartphone comes in three vibrant colours- Space Grey, Gold and Blue.

You can lay your hands on this beautifully designed device at INR 6100/- onwards at a store near you.

Mobiistar-Reliance Jio Offer- Mobiistar has partnered with Reliance Jio, a world-class all-IP 4G LTE network and the largest mobile data network in the world, to bring exciting offers to Mobiistar users. Under this offer, Jio users will get Rs. 2200 cashback with the newly launched Mobiistar devices. Users can enjoy Unlimited Data, Free Voice Calls, Free Roaming, Unlimited SMS (100/Day), Video Calls, Complimentary Jio Apps Subscription for Rs. 198/299 only.

ABOUT MOBIISTAR

Mobiistar, a Vietnamese smartphone brand was co-founded by Mr. Carl Ngo in 2009 with a promise to make users 'Enjoy More' by bringing uncompromised user experience. Mobiistar established itself as a leading brand in Vietnam and recently expanded to South-east Asia and GCC countries. The mission of Mobiistar is to expand the horizons of mobile technology adoption by providing affordable and uncompromised user experience to consumers.

Mobiistar plans to develop the smartphone segment in India by understanding the consumer need for a selfie smartphone and their desire to gain more enjoyment at great value. Mobiistar has invested efforts on mobile technology adoption and expanding selfie experience for India.

For more information, please visit www.mobiistar.in

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